



Gold Star Graphics & Marketing

# PRINTER'S PRESS

APRIL, 2024 | Timely Information and a Good Mix of Fun from Your Locally Owned Printer.

## Early Garden Plants

*For some people, the gardening journey begins long before the first day of spring. If you are not one of those people, but still have gardening ambitions, here are a few plants that will reward your efforts in a relatively short amount of time:*

» *Peas.* This cool-weather crop is ideal for spring gardening. Because they are a vining plant, you will want to provide a fence, trellis, or stakes for them to climb. The sugar snap pea variety can be ready to harvest in six to eight weeks.

» *Radishes.* Another cool-weather-loving plant, radishes can be started as soon as the ground is plantable. The seeds germinate quickly, and the plants are visibly larger each day, meaning they are ready to be harvested three to five weeks after planting.

» *Baby carrots.* If you plant carrots in the spring but realize you may have overdone it a bit, consider thinning your rows by harvesting the smaller plants to make more room for the larger ones. These thinned carrots are literal baby carrots—you've harvested them when they are still small but edible.

» *Mesclun mix.* Baby greens and lettuce are an almost zero-effort option for gardening. Easily grown in containers, baby greens will be ready for harvest after about three to four weeks. Snip what you need and leave the plant to continue producing; you'll have fresh salad whenever you want it.

» *Beets.* Plant beet seeds about one month before the last frost in the spring, and seven to 10 weeks later you will have mature plants ready for harvest. These semi-hardy vegetables can survive light frosts in the 30-32 degree range, making them ideal for early planting.

When deciding what to plant and when, be sure you take into account the plant hardiness zone in which you live. This will give whatever you plant a better chance of thriving and producing a great harvest! ✓



**Keep it All Together**

With no-nonsense business forms!

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### Ben's FRIENDS Quotes to Live By

"I'm always doing things I can't do. That's how I get to do them."  
—PABLO PICASSO

"If you don't know where you are going, any road will get you there."  
—LEWIS CARROLL

"The next best thing to being wise oneself is to live in a circle of those who are."  
—C. S. LEWIS

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## Good Form

Your company moves at a fast pace, so it's important that your business forms keep up! Be sure your employees and customers have what they need to ensure a smooth workflow. From carbonless forms that maintain communication with customers to employee manuals that make sure everyone's on the same page, the forms your company uses play a huge role in your success. We'd love to help you update or redesign your business forms to maximize your company's impact.

## Visit a National Forest

National parks and other wilderness areas get a lot of attention. But the hundreds of millions of acres of national forests in the U.S. are some of the most beautiful in the country.

What began with the Division of Forestry in 1881 and the Forest Reserve Act in 1891 as an effort to protect wooded areas from the devastation of exploitative logging soon became the U.S. Forest Service. While there are many beautiful forests to visit in the U.S., here are a few worth noting:



» Superior National Forest, Minnesota. Spruce, pine, and fir trees stand tall amidst the gentle hills, canyon walls, rocky shores, and sandy beaches of the forest and the Boundary Waters Canoe Area Wilderness that share the land just south of the Canadian border. Kayaking, fishing, hiking, and canoeing are popular ways to experience the area.

» Salmon-Challis National Forest, Idaho. Most of Frank Church-River of No Return Wilderness—the largest contiguous wilderness in the lower 48 states (nearly 2.4 million acres)—resides within the forest. You can explore it on over 2,600 miles of maintained trails. You can also find Idaho's tallest peak, Borah Peak, and the Salmon River.

» White Mountain National Forest, New Hampshire. Home of Mount Washington, which has been deemed the peak with the world's worst weather (wind speeds over 200 miles per hour and as much as four feet of snow in 24 hours), this national forest is a largely untamed expanse of lush, wooded land. ✓



## Fewer Sneezes This Spring

Nearly one-quarter of the U.S. adult population suffers from seasonal allergies. As pollen counts climb this time of year, here are some things you can do to find relief:

- » Keep it outside. Keep your windows shut instead of letting in the spring breeze, take off your shoes when entering the house, towel off your pets when they come indoors, and change your clothes if you've been outside for a while.
- » Check pollen counts. Weather apps or a site like pollen.com are good resources. The highest pollen levels tend to happen in the early morning and around dusk, so plan your outside activities around those times.
- » Changes at home. Consider the benefit of replacing carpet with smooth flooring. If that's not feasible, increase your vacuuming and dusting. Adding an air purifier to filter allergens out of the air may also help reduce symptoms.
- » Talk to your doctor. If you find yourself reaching for antihistamines this time of year, consider getting allergy tested to know your specific triggers. This way, you can take a more targeted approach to finding relief. ✓

# Refresh Your Business Forms

*In the hustle and bustle of running a business, it can be easy to keep outdated business forms in circulation simply because redesigning them to be more useful or intuitive feels overwhelming. But your employees and customers, and therefore your bottom line, will benefit from an update of forms that are past their prime. Here are a few things to consider:*

» Carbonless forms. Even in the digital age, carbonless forms are a major part of many interactions between a company and its customers. Send your employees out into the field with forms that are easy to use and provide relevant information to the customer. Clear and concise is the key—whether the form is an estimate or an invoice, the



customer should be able to follow the provided information easily.

» In-house forms. The employer/employee relationship must be built on good communication. A set of employment forms, including contracts, explanations of benefits, nondisclosure or non-compete agreements, and handbook or policy manual acknowledgment forms, are great places to start. Be sure the forms you present to a new employee communicate everything you need to make them feel welcome and well cared for.

Our print shop is equipped to help your company produce fresh business forms that can breathe new life into some of your company's old processes and procedures. Give us a call or stop in to talk about how we can help! ✓



## GoBoat 2.0

Perhaps you've never considered the convenience of having a boat in a backpack, but such a thing really does exist. The GoBoat 2.0 is a compact, motorized, inflatable boat originally built with fishing in mind. In fact, the Stealth model comes complete with attachment points for mounting fishing rods or fish finders.

Designed as a personal watercraft with a little something extra, the five-mile-per-hour trolling motor means no paddling as you enjoy a day on the water. And when the day is over, simply deflate your GoBoat, fold it up, and stick it in your trunk until next time. The ultimate in boating convenience! ✓

## TRIVIA

1. Which country has a volcanic mountain called Popocatepetl?
2. How many languages are written from right to left?
3. What do you call a group of ravens?
4. How many Earths can fit inside the sun?

1) Mexico 2) 12 3) An unkindness 4) 1.3 million

## Gutenberg's Army©

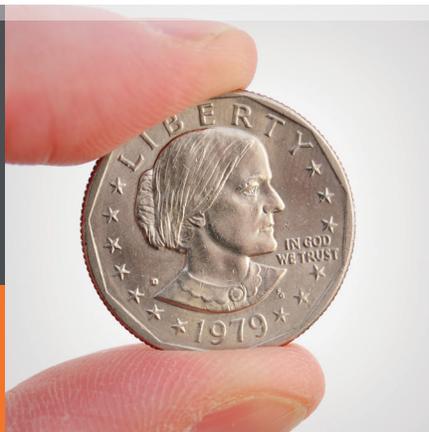


## TOP TEN Most Common Allergies

1. Foods
2. Pet dander
3. Pollen
4. Mold
5. Dust mites
6. Medications
7. Latex
8. Insect stings
9. Nickel
10. Perfumes and household chemicals



# CAN YOU GUESS THE YEAR?



- » The last Volkswagen Beetle made in Germany leaves VW's plant in Emden.
- » Jim Davis' comic strip *Garfield* goes into nationwide syndication.
- » The first Iron Man Triathlon (swim, bike ride, marathon) is held in Kona, Hawaii.
- » U.S. TV news program *20/20* premieres on ABC.
- » *Grease*, starring John Travolta and Olivia Newton-John, opens in theaters.
- » Japanese explorer Naomi Uemura becomes the first person to reach the North Pole in a solo expedition.
- » The first Susan B. Anthony dollar is struck at the Philadelphia Mint.
- » United States Senate proceedings are broadcast on radio for the first time, allowing the public to listen to the debates and discussions taking place in the Senate chamber.
- » Taito releases *Space Invaders*, the arcade video game.

The year was 1978.

## Next-Level Interaction

Paper artist Kelli Anderson is intrigued by the wonders of science and the different ways paper can behave. She combined those two things into a pop-up book, *This Book Is a Planetarium*, that even adults will want to get their hands on. Expertly working with die-cuts and folds, the book's pages contain a mini-planetarium and a speaker that works with the help of your smartphone. There is also a spirograph page, a stringed instrument with a removable pick, a decoder ring for writing secret messages, and a perpetual calendar—all made possible by precise cuts and folds. It is a fun way to literally grasp scientific principles. ✓

## Firecracker Shrimp



- |                                  |                                  |
|----------------------------------|----------------------------------|
| <i>1/4 cup canola oil</i>        | <i>Sauce</i>                     |
| <i>1 lb. shrimp</i>              | <i>1/4 cup sweet chili sauce</i> |
| <i>1 cup flour</i>               | <i>2 Tbsp. orange juice</i>      |
| <i>2 eggs</i>                    | <i>2 Tbsp. soy sauce</i>         |
| <i>Salt and pepper, to taste</i> | <i>1 Tbsp. sriracha</i>          |
| <i>Chili flakes, for garnish</i> | <i>2 cloves garlic, minced</i>   |
| <i>Sesame seeds, for garnish</i> | <i>1 tsp. orange zest</i>        |
| <i>Green onions, for garnish</i> |                                  |

Mix sauce ingredients in a bowl. Microwave for 2-3 minutes until heated through and slightly thickened. Heat oil in a large skillet over medium-high heat. Meanwhile, add flour to a bowl, then whisk eggs in another bowl. Dip shrimp in egg, then coat in flour. Add shrimp to skillet, cooking in two batches for 2-3 minutes per side. Add cooked shrimp to a paper towel-lined plate to remove excess oil, season with salt and pepper, then add cooked shrimp to a large bowl. Toss shrimp with sauce, then garnish with chili flakes, sesame seeds, and green onions. Serve and enjoy!

Scott Alexander "Scottie" Scheffler was born June 21, 1996 in Ridgewood, N.J. Scheffler says his interest in golf began with a set of plastic clubs his parents gave him as a gift when he was only three. He and his family, including three sisters, moved to Dallas, Texas when he was six. Once in Dallas, Scheffler began golf lessons at the Royal Oaks Golf Club and quickly found great success on the PGA junior circuit. He played collegiately at the University of Texas, helping the team win three Big 12 championships. With multiple professional wins, Scheffler continues to make a name for himself, including earning a number one ranking.

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